

RAY JAWORSKI

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Calgary, AB



Digital Media & Operations Specialist

Operations-focused supervisor and technology instructor with 10+ years of experience in customer service, team leadership, and event or service environments. Known for improving workflow, training staff, and maintaining high-volume operations. Background in web design, digital tools, and teaching practical technology skills.

CORE SKILLS

- Operations coordination
- Customer service leadership
- Inventory and logistics
- Team supervision
- Training and instruction
- Web design and digital tools

WORK EXPERIENCE

Content Creator & Channel Operator

2021 - Present

Independent Digital Media, Winnipeg, MB

- Built and operate a monetized YouTube with 2,500+ subscribers and 950k+ lifetime views
- Producing consistent audience growth (~6 new subscribers per day)
- Develop video formats, thumbnails, and channel branding
- Manage publishing schedule and audience engagement
- Analyze performance metrics to optimize reach and retention

Web & Digital Consultant

2018 - Present

Freelance, Winnipeg, MB

- Built comprehensive e-commerce ready websites for retail tire sales and full service flooring
- Made clients businesses visible online utilizing SEO and marketing content
- Created product packaging and marketing graphics for nearly a dozen new flooring brands
- Managed website updates and inventory data integration

Deck Supervisor

2016 - 2018

SPECTRA, Winnipeg, MB

- Supervised service operations for 50+ staff and 1,000+ customers
- Coordinated inventory and service flow between teams
- Resolved operational issues during high-volume events
- Maintained compliance with service and safety standards

Information Technology Instructor

2016 - 2017

Steps2Work, Winnipeg, MB

- Delivered 3 different technology workshops for employment program participants
- Taught computer skills, online tools, and job search methods
- Created training materials and structured lessons
- Supported individuals with varying technical skill levels

EDUCATION

New Media Design Program Certificate w/ Academic Award

2018

Louis Riel Arts & Tech Centre, Winnipeg, MB

Grade 12 Diploma w/ Honours

Nelson McIntyre Collegiate, Winnipeg, MB

ADDITIONAL INFORMATION

Web Design and Development Gold Medal Award

2018

Skills Manitoba Competition, Winnipeg, MB